

Connect: What's Under the Hood?

Learn what's under the hood of the Connect platform, including distinguishing features, detailed product specs, and training videos that will ensure you get top performance from the product.



The Features That Set Us Apart

Font license tracking

Store, search, view, and control every font license so you know where you're compliant, where you're not, what needs to be revised, and how to manage it all.

Team sharing options

Share libraries of fonts in the cloud to give the right team members access while controlling usage permissions without an IT escalation.

Precise usage

FontSense is our patented font recognition technology that uses fonts' original metadata to identify them, rather than relying on name or foundry numbers. That means your team is always using the exact font they need, every foundry, every version.

Adobe integration

Teams easily open font panels in Adobe design apps to save time otherwise spent scrolling through thousands of fonts.

Save big on server costs

You may be surprised by the cost savings when switching from an on-prem server to a cloud-based solution like Connect. Check out the savings we recently captured for a large agency:

- + \$5k—Annual cost of ¼ rack of server space for font storage.
- + \$10k—Annual billable income per creative, per year, lost due to time spent searching, comparing, and sharing fonts.
- + \$5k—Annual cost for IT to manage VPN, asset, and update-related tickets.

PostScript font replacement

Quickly identify and replace PostScript fonts – including those hiding within existing creative assets – to put the issue behind you once and for all.

True Edit

Everyone on your team has access to the latest version of works-in-progress when they edit files directly in Connect and save changes across all users, resulting in a single source of truth for each file.

Enhanced font searching

Our patented algorithm identifies all characteristics of a font, enabling teams to search for stylistic concepts like “fun” or “intense,” and then easily activate the new fonts in their design tools.



Product Specifications

Visit the Connect Support page to view installers, user guides, resources, system requirements, release notes, and related documents:

[Visit Connect Support](#)



Training Videos

Want to see Connect's font management features in action? Check out these training videos:

- + [Getting The Most From Connect Fonts](#)
- + [Quick Tour: Connect Fonts Desktop App](#)
- + [Invite New Users, Create & Assign Libraries](#)
- + [Managing Your Connect Account Online](#)
- + [Searching](#)
- + [Organizing](#)
- + [Font Activation](#)
- + [Font Sharing](#)
- + [Finding PostScript Fonts](#)

Boom, there you have it – you're now equipped with a comprehensive understanding of everything that makes Connect both hum and function as a vital tool for creative teams of all sizes.

But having an incredible font management tool is moot if the fonts it manages are not properly licensed, which can lead to hefty fines and litigation. Thankfully, Connect has your back. Learn how to stay compliant at our Compliance Hub.

[Explore Hub](#)

