FONTED HOUSE

Creative teams' font collections can act more like malevolent poltergeists than friendly ghosts if they're not managed properly.

65.7% of creative teams allow designers to bring personal fonts into projects, introducing dangerous legal risk into the workflow.

46% of teams say each team member spends 5+ hours per month on font issues. This bone-chilling inefficiency gnaws away at profits.

31% of teams spend **6+ hours** auditing licenses in file reviews each week, a frightening financial risk that sacrifices billable hours for profitless activities.

Foregoing the guidance and protection of auto-activation puts your team at risk not only for inaccuracy, but also serious inefficiency and wasted time: **34 hours of unnecessary busy work** per year for each designer.

Never fear! Font management tools exist to protect you and your team from the evil forces of inefficiency, noncompliance, overspending, and reputation risk.

Ready to shine a light on the creepiest, crawliest font issues that plague creative teams?

Our State Of Risk In Creative Operations Report unearths industry-wide blind spots and empowers you to conjure a better workflow.

SOURCES:

The State Of Risk In Creative Operations
https://www.extensis.com/the-state-of-risk-in-creative-operations

Understanding Font Management ROI: Font Auto-Activation Benefits And Differentiators
https://www.extensis.com/blog/understanding-font-management-roi-and-auto-activation-benefits

Extensis is a global leader in innovative font, creative asset, and risk management solutions. For over 30 years, we've partnered with creative teams worldwide to streamline operations, enhance project efficiency, reduce risk, and obtain analytical insights for informed decision-making.

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